

## VALUE PROPOSITION

- Estimated scrap savings of \$18,000 per year
- Improved product performance: no ghosting after marks are removed



### PRODUCT

**DYKEM® RINZ-OFF®**  
Threaded Cap Water Removable Marker

### BOTTOM LINE

**Quality Control for Production & Assembly**  
*Automotive Parts Manufacturing: Metal Parts*

### APPLICATION

- Temporarily marking cast assembly products by Quality Control at the end of production/assembly.

### ISSUE

- Competitive product marks left ghosting after cleaning the ink prior to shipment and run down the side of the casting assembly resulting in rejection and scrapping of the product at a cost of \$200 per casting unit. The scrap rate was approximately 6 units per month.

### SOLUTION

- DYKEM® RINZ-OFF® Threaded Cap Water Removable Marker was easily removed by wiping with a wet rag and left no ghosting on the product after removal.

### RESULT

- Near complete elimination in scrap previously attributed to the use of the competitive marker.

#### A. MEDIUM TIP

DYKEM #	Color	STD. NIB
91105	Blue	
91106	Red	#29
91108	Green	
91109	Black	
91757	Yellow	#15

#### B. THREADED CAP MEDIUM TIP

DYKEM #	Color	STD. NIB
44105	Blue	
44106	Red	#10
44108	Green	
44109	Black	
44709	White	
44757	Yellow	#38



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